

FOR IMMEDIATE RELEASE

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City of Winterset Announces Plans for New Fieldhouse and Police Department Facility

Winterset, Iowa – The City of Winterset and the Winterset Parks and Recreation Department are thrilled to announce final plans for the Winterset Fieldhouse, a 47,000-square-foot indoor recreation center, which will also house a 5,000-square-foot space for the Winterset Police Department. The new complex will be located on city-owned property east of town, directly across from the Martin Marietta Softball and Soccer Complex.

For more than 25 years, Winterset residents have consistently voiced their top community priority: the addition of an indoor recreation facility. Through multiple public meetings, needs assessments, and master plans, residents identified indoor fitness, walking, and multipurpose recreation spaces as their most desired amenities. The upcoming Winterset Fieldhouse will make this long-held vision a reality.

“This project represents decades of community feedback and collaboration,” said Sky Smothers, Director of Winterset Parks and Recreation. “The Fieldhouse will provide opportunities for recreation, wellness, and connection for residents of all ages year-round.”

Meeting Community Needs

The Winterset Fieldhouse is designed to support physical and mental health by offering a place to stay active in all seasons. It will foster community engagement, reduce social isolation, and enhance quality of life for residents.

Beyond health and wellness, the project also brings measurable economic and social benefits, including:

- Increased property values through enhanced local amenities;
- Improved public safety as vibrant spaces promote community pride and engagement; and
- Economic development by attracting new residents and businesses to Madison County.

Project Funding and Impact

The Winterset Fieldhouse is a \$20 million investment in the future of the community. The City of Winterset has already allocated \$16 million in Urban Renewal Area (URA) funds, designated specifically for development within that district. Because of URA restrictions, these funds cannot be used for other infrastructure projects, such as street repairs elsewhere in town.

Community support is now needed to raise the remaining \$4 million. Donations to the capital campaign will help bring this transformative project to life.

“With the community’s help, we can turn a 25-year dream into a legacy for generations to come,” said Tom Leners, Winterset Mayor and a member of the Winterset Fieldhouse Fundraising Committee.

Fieldhouse Features

When complete, the Winterset Fieldhouse will include:

- Three full-size LED courts with the ability to eliminate all lines except for the sport/activity being utilized
- Court designs to include walking track, basketball, volleyball, pickleball, soccer, tennis, and baseball/softball
- Weight room, fitness studio, multi-use golf simulator and batting cages
- Rock climbing wall and indoor playground
- Meeting spaces and concession area
- Outdoor amenities such as sand volleyball, food truck pedestals, green space, and trail connections

About the Fundraising Campaign

The Winterset Fieldhouse Fundraising Committee invites the public to participate in building this state-of-the-art facility. To donate, or learn more about this project, visit: www.wintersetfieldhouse.org.